BVIT: myClub/myWebsite - Sport Management Systems

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Overview

Session 1

- Updating your website
- News, Images, Menus, Events
- Membership Management
- Where to get help

Session 2

- Review of Session 1 & Questions
- advanced Website & Membership Management

Objectives are to provide….

Websites and Communications for all levels of the sport

- National, State, Local levels
- Ability for non-technical specialists to update information
- Total control over all aspects of the site
- Complete ownership of each site by each organisation

National Database

- Clubs, Officials, Umpires, Scorers
- Player Stats (to be implemented 1Q 2004)

Each Club/State has their own identity

- E.g. www.southport.baseball.com.au

Design objectives of MyWebsite

- Each site has it's own unique name and "look"
- If a person has the skills to use Microsoft Word or Excel, they have the skills to maintain the site
- Any piece of information should only be "touched" once
- No need to remove old news and move to an archive section

Complete control by users over:

- Text, Images, Menus, Calendar, Results, Downloadable files

HTML experience not required

- But can be of use if you are a web techie
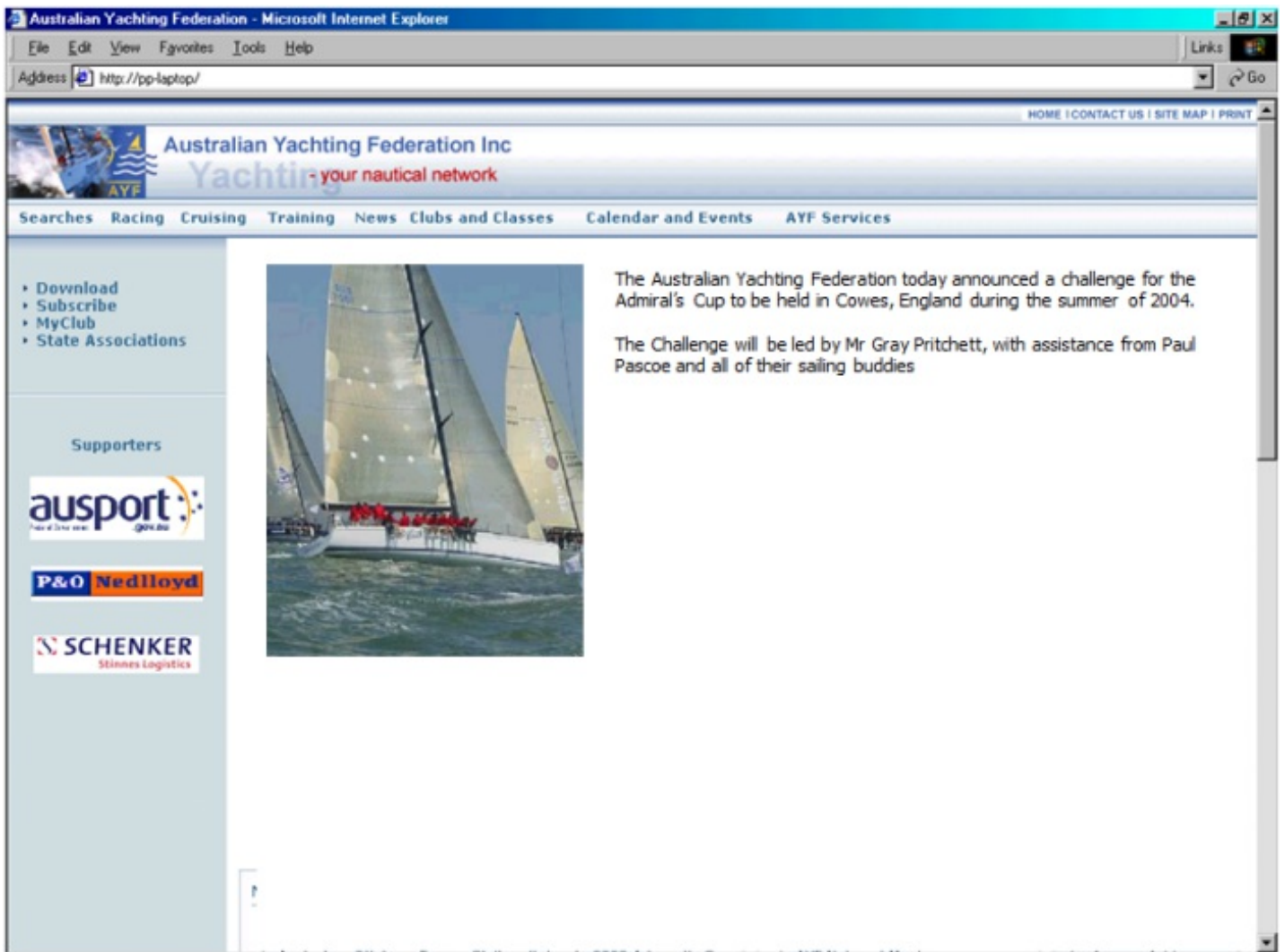
Website Construction

Choose a design that you like

- Only done once – can easily be changed

Add some text

- This could be a news items

Add some photographs

Setup the menu

Other tasks

- Put an Excel spreadsheet or Word document onto the site
- Setup an Event

image library

No need to size or format images on the PC

- Although uploading a 6 Mega Pixel file is time consuming and may timeout if you have a slow line

Adding to the image library

- Uploads the image to the web server
- Re sizes to the correct size if the image is too large in either direction
- Creates a thumbnail
- Adds a Caption, Full Description, Photographer information to the database
- Optionally links it to an event
- Makes it available to all other websites
- Can only be updated from the site that added the image

Navigation (Menus)

Once a site gets to a certain size, the Navigation becomes extremely important

Editing the menus is done online

- Ability to modify any level of menus

Also allows automatic generation of a Site Map

Can link to:

- Other pages within the site
- Lower level menus (I.e. menus, within menus for large sites)
- Files on the website (Word documents, Excel spreadsheets)
- Web "Services" – Programs on the server that are available to all sites – e.g. National News, Searches, Calendar, etc

Compact Menu – e.g. Edit Site Settings

Full Page Menu – for Large Sites

Short Menu at left

Expanded Menu with explanations

Full Page Menu – with introduction

Introduction

Short Menu at left

Expanded Menu with explanations

Calendar

A shared national calendar of events

Each site only shows events relevant to their organisation

Different displays, and links to download to a PC with compatible software

- Outlook, Express, other late model email clients

How to design & construct your website

Draw a hierarchical diagram of your site

- Initially limit it to about 10 pages
- Think about how it will be in 10 years time, and allow for that now
- E.g. Some information is fairly static, e.g. Constitution, while others are repetitive
- Look at other large sporting sites

Create the lower level pages and work you way up

- Design from the top down, but construct from the bottom up"

Don't get too ambitious

- If you have more than 10 pages, you are too ambitious
- Launch the site with just the 10 pages after a week, don't have a 3 month development process (it will never be finished!)

Don't form a committee

Don't put "Under Construction" – just leave it off

If it isn't right the first time – you can always change it

A Question of Style

The "Style Sheet" is a central location for all the font colours, sizes, etc

- Provides a consistent look to the site
- Allows you to easily change the look of the entire site

MS Word & the online Editor can override the Style Sheet

Do:

- Use the standard text in the editor
- Use the Styles in the editor
- Use the "Clean Code" in the editor when you cut/paste from MS Word

Suggest that you Don't

- Use Size in the editor
- Use Font, if you do then only for headings an never for normal text
- Use Font colours for normal text – only for headings
- You might change the template that you are using and it will look all wrong
- Use background text colour

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