

BVIT: myClub/myWebsite - Sport Management Systems

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Overview

Session 1

- Updating your website
- News, Images, Menus, Events
- Membership Management
- Where to get help

Session 2

- Review of Session 1 & Questions
- advanced Website & Membership Management

Objectives are to provide....

Websites and Communications for all levels of the sport

- National, State, Local levels
- Ability for non-technical specialists to update information
- Total control over all aspects of the site
- Complete ownership of each site by each organisation

National Database

- Clubs, Officials, Umpires, Scorers
- Player Stats (to be implemented 1Q 2004)

Each Club/State has their own identity

- E.g. www.southport.baseball.com.au

Design objectives of MyWebsite

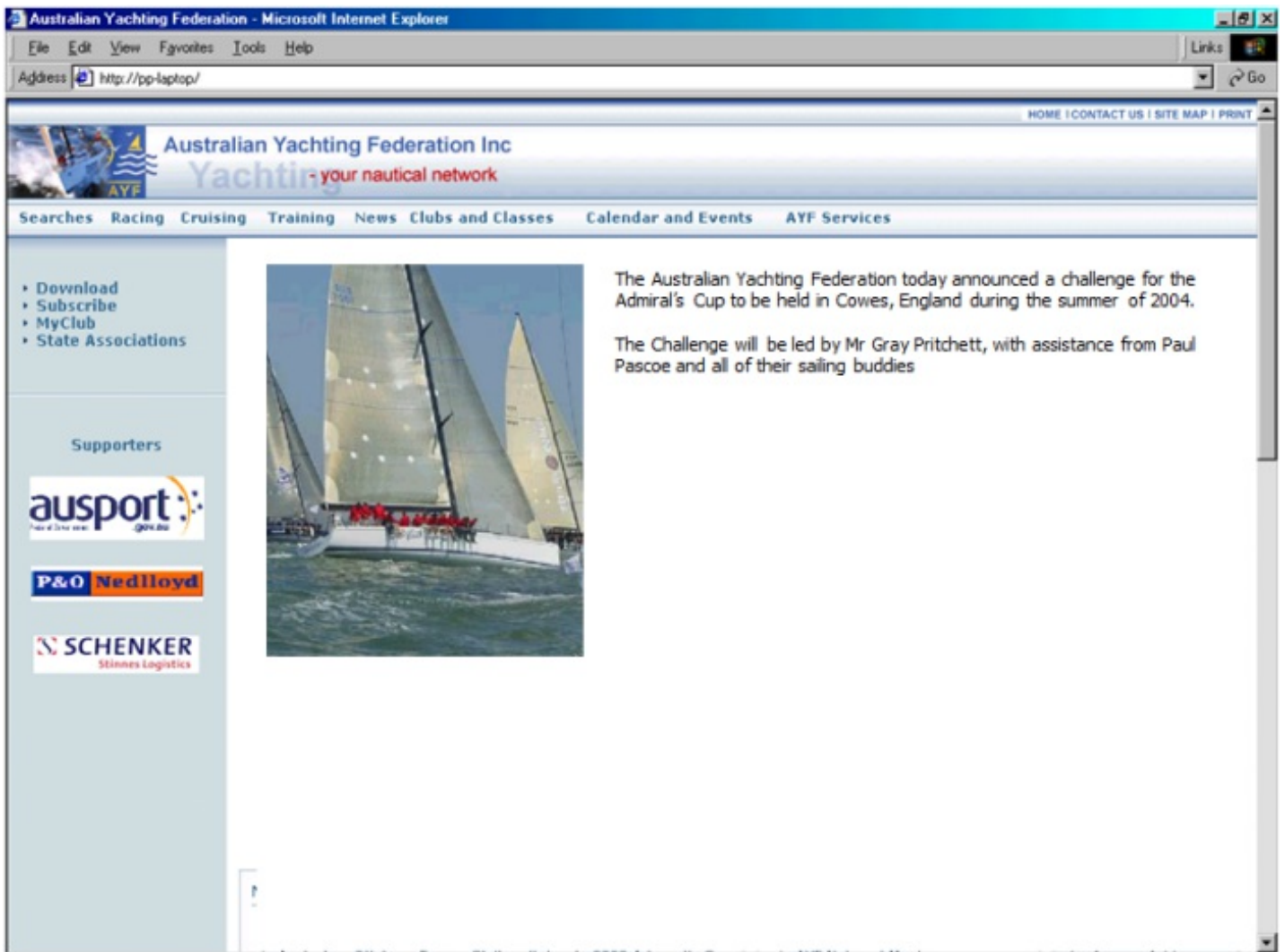
- Each site has its own unique name and “look”
- If a person has the skills to use Microsoft Word or Excel, they have the skills to maintain the site
- Any piece of information should only be “touched” once
- No need to remove old news and move to an archive section

Complete control by users over:

- Text, Images, Menus, Calendar, Results, Downloadable files

HTML experience not required

- But can be of use if you are a web techie



Website Construction

Choose a design that you like

- Only done once – can easily be changed

Add some text

- This could be a news items

Add some photographs

Setup the menu

Other tasks

- Put an Excel spreadsheet or Word document onto the site
- Setup an Event

image library



No need to size or format images on the PC

- Although uploading a 6 Mega Pixel file is time consuming and may timeout if you have a slow line

Adding to the image library

- Uploads the image to the web server
- Re sizes to the correct size if the image is too large in either direction
- Creates a thumbnail
- Adds a Caption, Full Description, Photographer information to the database
- Optionally links it to an event
- Makes it available to all other websites
- Can only be updated from the site that added the image

Navigation (Menus)

Once a site gets to a certain size, the Navigation becomes extremely important

Editing the menus is done online

- Ability to modify any level of menus

Also allows automatic generation of a Site Map

Can link to:

- Other pages within the site
- Lower level menus (i.e. menus, within menus for large sites)
- Files on the website (Word documents, Excel spreadsheets)
- Web “Services” – Programs on the server that are available to all sites – e.g. National News, Searches, Calendar, etc

Compact Menu – e.g. Edit Site Settings

The screenshot shows a Microsoft Internet Explorer browser window displaying the 'Edit Site Settings' page for 'ACT Baseball'. The browser's address bar shows the URL: <http://www.act.baseball.com.au/default.asp?MenuID=WebsiteAdministration%2F17%2F20%2CEditSiteSettings%2F36%2F28>. The page title is 'Edit Site Settings'. The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar contains Back, Forward, Stop, Refresh, Home, Search, Favorites, Media, History, Mail, Print, Edit, Discuss, RealGuide, Messenger, and Links. The page content includes a navigation bar with 'Home', 'News', 'Calendar', and 'Library'. Below this is a breadcrumb trail: 'Back: Website Administration > Edit Site Settings'. The main content area contains a section titled 'This area of the site allows you to alter basic information about your website such as:' followed by a bulleted list: 'The name of the site', 'The standard email address to receive information about the site', 'The graphic design and overall look of the site', and 'Upload a customised template file or set of images'. Below this is a paragraph of text: 'While most of the screens are straight forward, care should be taken in editing the HTML elements of your site. Even if you are an experienced HTML programmer, please read the Template Design Guide prior to modify elements as it can have a big effect on the look of your site.' and another paragraph: 'If you are setting up a customised set of template files, it is highly recommended that you create a new, dated subdirectory to hold any graphics files or style sheets associated with this template (e.g. /template/2003/xxx.gf). The reason is that if the template is used for any newsletters, the newsletter files are saved as flat HTML pages and will refer back to these graphics images. Therefore if you are using the template and associated graphics in your newsletters, once used, they should not be removed'. The browser's status bar at the bottom shows 'Done' and 'Internet'. Annotations include 'Menu at left only' pointing to the left-hand menu and 'Page Text' pointing to the main content area.

Menu at left only

Page Text

Full Page Menu – for Large Sites

Short Menu at left

Expanded Menu with explanations

Full Page Menu – with introduction

Introduction

Short Menu at left

Expanded Menu with explanations

Calendar

A shared national calendar of events

Each site only shows events relevant to their organisation

Different displays, and links to download to a PC with compatible software

- Outlook, Express, other late model email clients

How to design & construct your website

Draw a hierarchical diagram of your site

- Initially limit it to about 10 pages
- Think about how it will be in 10 years time, and allow for that now
- E.g. Some information is fairly static, e.g. Constitution, while others are repetitive
- Look at other large sporting sites

Create the lower level pages and work your way up

- Design from the top down, but construct from the bottom up”

Don't get too ambitious

- If you have more than 10 pages, you are too ambitious
- Launch the site with just the 10 pages after a week, don't have a 3 month development process (it will never be finished!)

Don't form a committee

Don't put “Under Construction” – just leave it off

If it isn't right the first time – you can always change it

A Question of Style

The “Style Sheet” is a central location for all the font colours, sizes, etc

- Provides a consistent look to the site
- Allows you to easily change the look of the entire site

MS Word & the online Editor can override the Style Sheet

Do:

- Use the standard text in the editor
- Use the Styles in the editor
- Use the “Clean Code” in the editor when you cut/paste from MS Word

Suggest that you Don't

- Use Size in the editor
- Use Font, if you do then only for headings and never for normal text
- Use Font colours for normal text – only for headings
- You might change the template that you are using and it will look all wrong
- Use background text colour

Related Articles

[template("related")]
