



GAMEDAY

Promo Codes | Overview

Last Modified on 11/07/2023 12:49 pm AEST

What is a Promo Code?

GameDay Passport's registration functionality allows administrators to apply generic **Promo Codes** that you can apply to your products to offer discounts to your registrants.

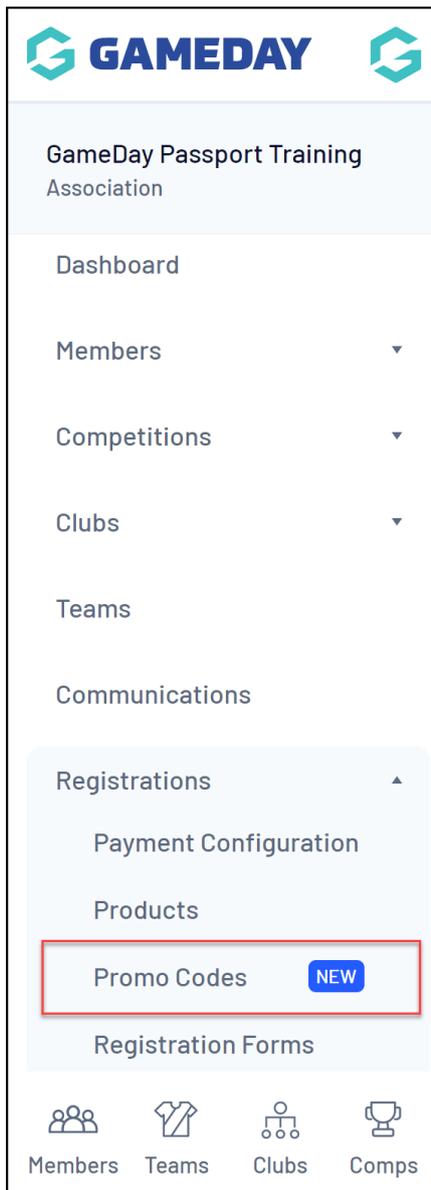
The Promo Codes feature allows users to create discounts that can:

- Apply a percentage-based deduction
- Apply a fixed amount deduction
- Apply to specific Products or groups of Products
- Apply during a defined period of time
- Be used a maximum number of times before deactivating

NOTE: All Promo Codes are generic and cannot be generated as unique codes per member

Promo Codes List

Promo Codes can be found under the **REGISTRATIONS** menu:



Your **Promo Codes List** shows you a list of any existing Promo Codes that you have created, including:

- **Promo Code Name:** The name of the Promo Code as displayed in your back-end Passport database
- **Promo Code:** The code that registrants will be able to enter to redeem the discount upon registration
- **Discount Type:** Define whether the Promo Code applies a fixed amount discount or a percentage-based discount
- **Discount:** The value of the discount
- **Limit:** The maximum number of redemptions that can be made with the Promo Code
- **Start/End Dates:** The date range in which the Promo Code will be active. Outside of these dates, the Promo code cannot be redeemed
- **Products:** View a list of Products to which the Promo Code is applied. This also allows you to link more Products to the Promo Code

- **Active Status:** Indicates whether the Promo Code is currently active

Actions

Your Promo Codes List offers a number of actions, including:

	Promo Code Name	Promo Code	Discount Ty...	Discount	Limit	Start Date	End Date	Products	Active?
4	February 20% Off Sale	FEBSALE20	Percentage	20.00	0	01/02/2023	28/02/2023	Products 5	<input checked="" type="checkbox"/>
	March Sale \$20 Off	MARCHSAL...	Fixed Amount	99.95	100	21/02/2023	31/03/2023	Products	<input checked="" type="checkbox"/>
	April Sale 10% Off	APRIL10	Percentage	10.00	100	23/02/2023	30/04/2023	Products	<input checked="" type="checkbox"/>
	March Sale 15%	MARCHSAL...	Percentage	15.00	100	23/02/2023	31/03/2023	Products	<input checked="" type="checkbox"/>

1. Add Promo Code button: Allows you to add a new Promo Code from scratch

2. Promo Code Search: Allows you to search for Promo Codes by name

3. Status Filter: Allows you to filter the Promo Codes List by Active, Inactive, or All Promo Codes

4. View/Edit Promo Code: Allows you to view the settings of an individual Promo Code and edit its details

5. Products: View a list of Products to which the Promo Code is applied. This also allows you to link more Products to the Promo Code

For more information on processes relevant to **Promo Codes**, please refer to the **Related Articles** section of this article.