



GameDay View | Overview

Last Modified on 18/05/2023 3:28 pm AEST

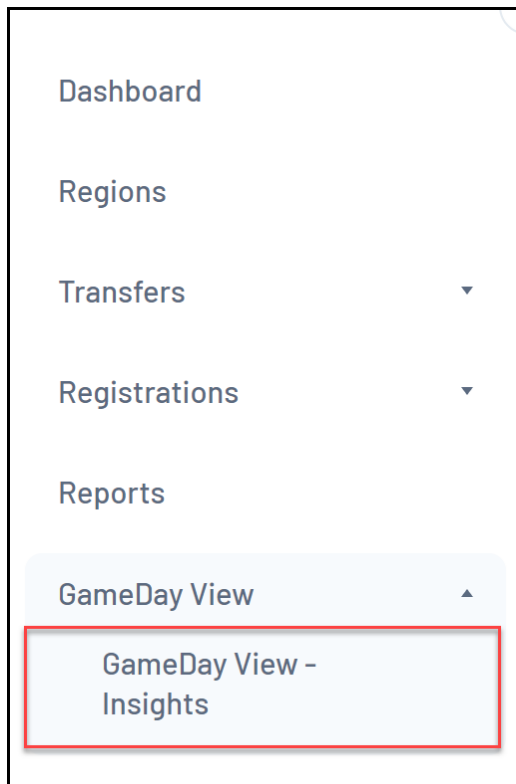
GameDay View is a reporting dashboard dedicated to providing high-level business intelligence and insights on your organisation's membership and transactional data.

Using high-level summary data and visual insights, GameDay View is designed to give you a quick snapshot of certain metrics within your data set in a format that is perfect for presentations or board reports.

Note: GameDay View is currently not available to all customers. If you do not have access to GameDay View within your Passport database, please contact GameDay directly through the enquiry form [here](#).

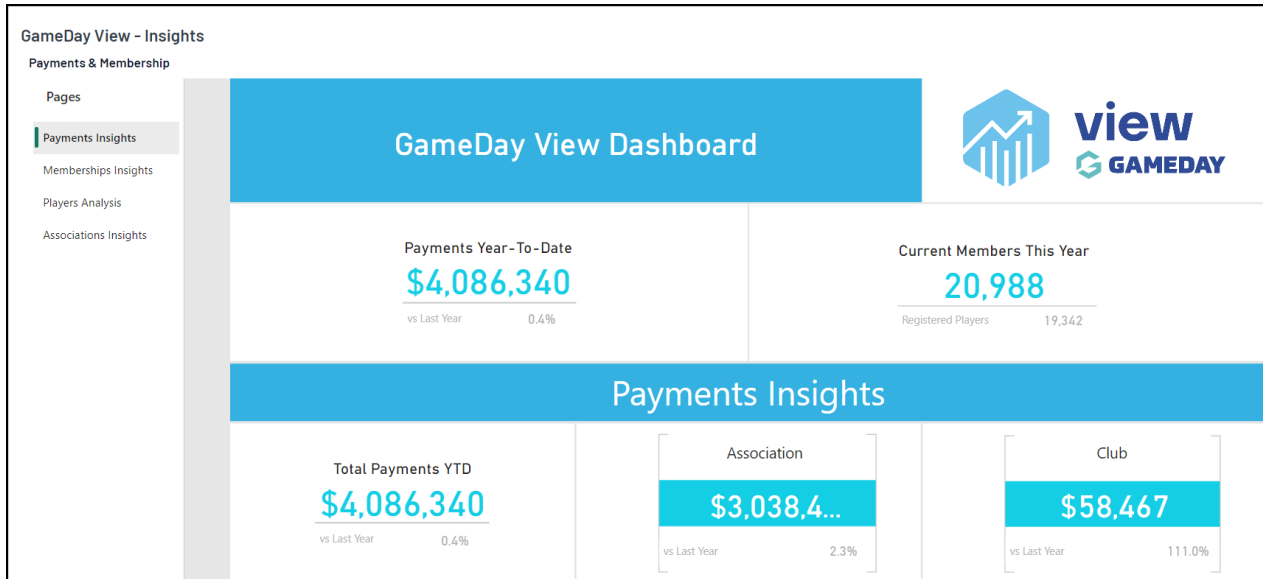
Accessing GameDay View

To access this from your Passport database, click **GameDay View** on the left-hand menu, then select **GAMEDAY VIEW - INSIGHTS**



Current reports available in **GameDay View** include:

Payment Insights

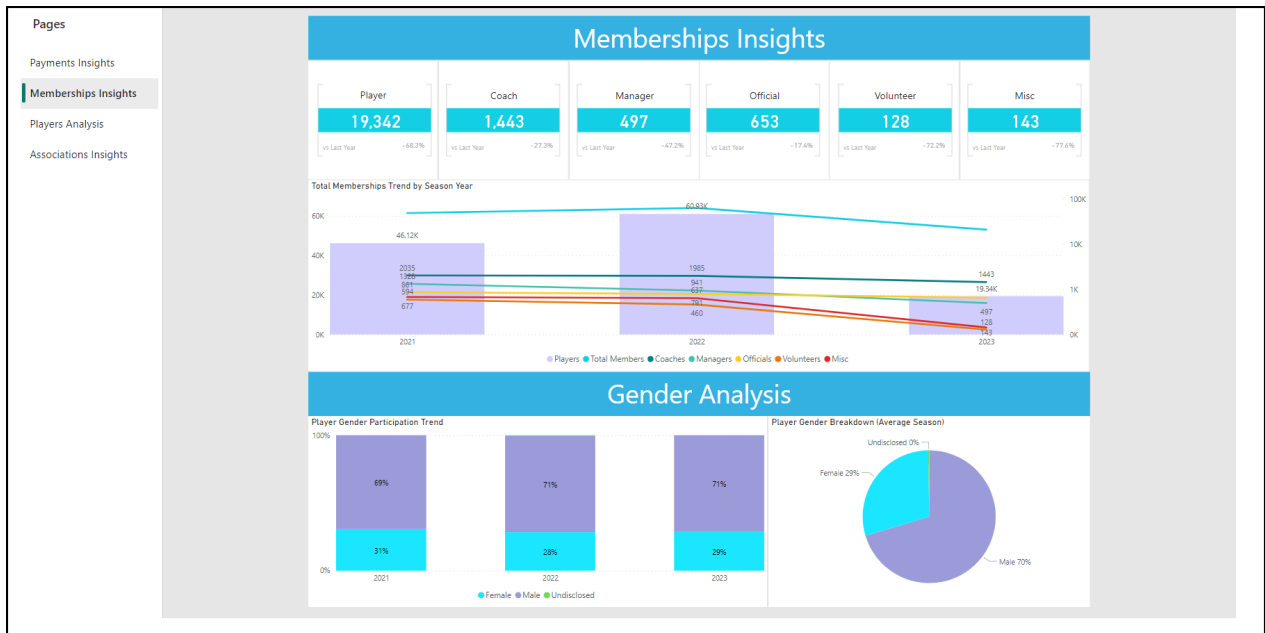


The **Payment Insights** dashboard displays:

- **Payments Year-To-Date:** Your total payment volume for the current year with a comparison to the same time last year.
- **Current Members This Year:** Your total current registered members this year with a breakdown of registered players.
- **Association Payments:** Total payments generated at Association level (only applicable if you are higher than Association level in your hierarchy).
- **Club Payments:** Total payments generated at Club level (only applicable if you are higher than Club level in your hierarchy).
- **YTD Payments by Month:** A bar chart representing the year-to-date payments broken down by month, including a comparison with the same time periods from last year.
- **Payments by Association:** A breakdown of the payments generated by each Association in

your hierarchy, including the total payments, a comparison with the same time last year, and the gross payment volume.

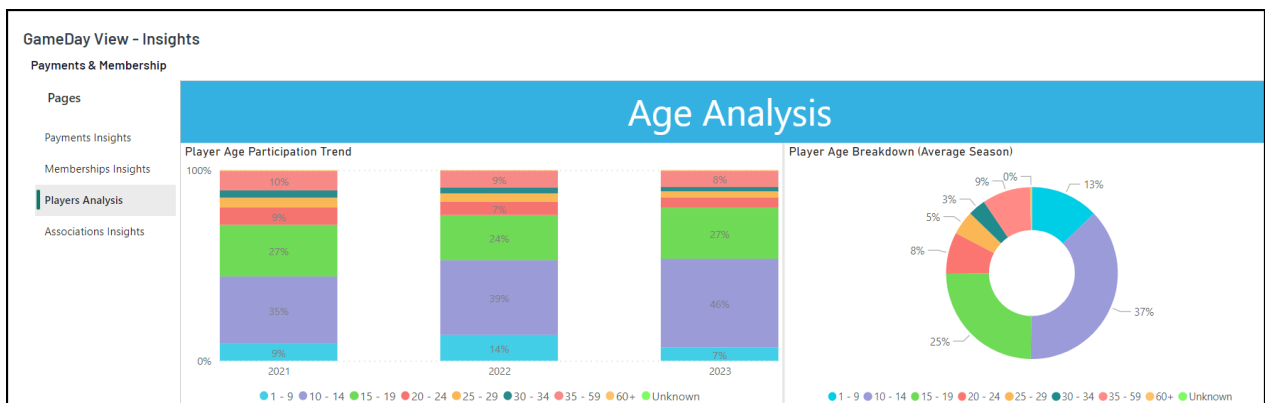
Membership Insights

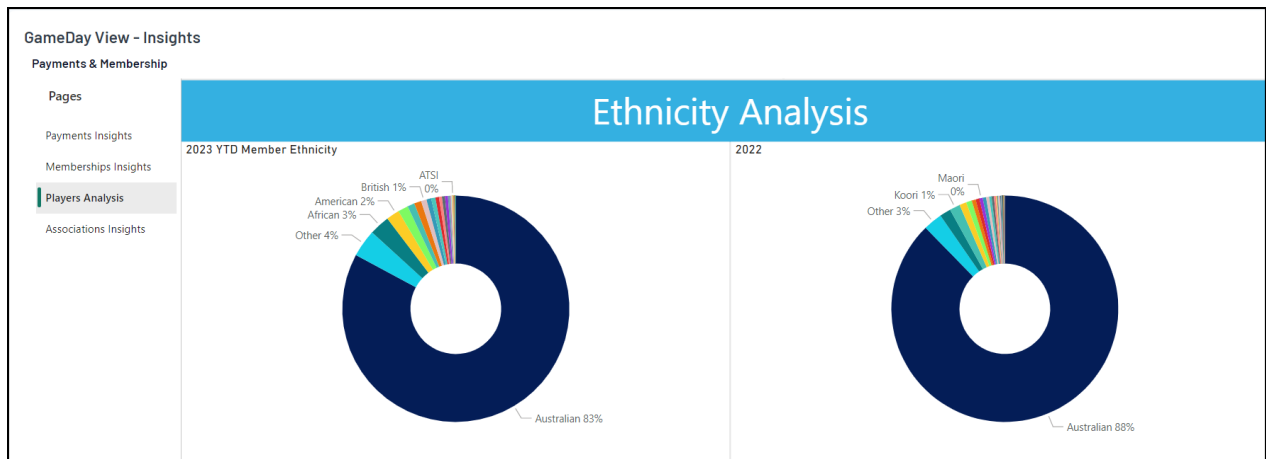


The **Membership Insights** dashboard displays:

- **Total Members by Member Type**
- **Total Memberships Trend by Season:** A breakdown of total registered members each year, including a trend worm for each Member Type.
- **Player Gender Participation Trend:** A bar chart breakdown of total registered members by year with distribution of Gender.
- **Player Gender Breakdown (Average Season):** A pie chart showing the breakdown of player Gender as an average across all seasons.

Player Analysis

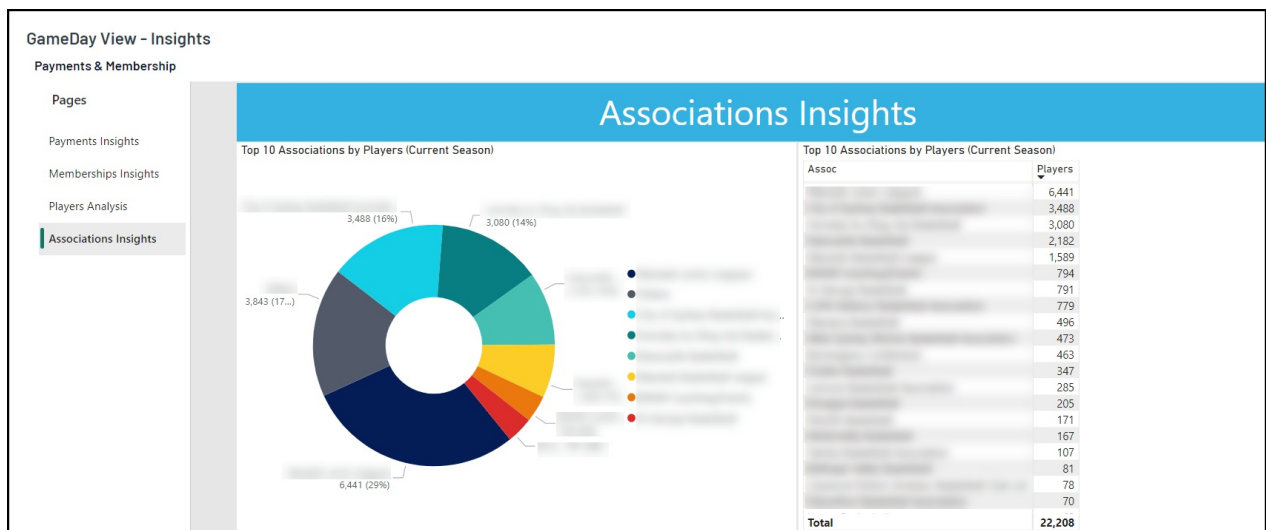


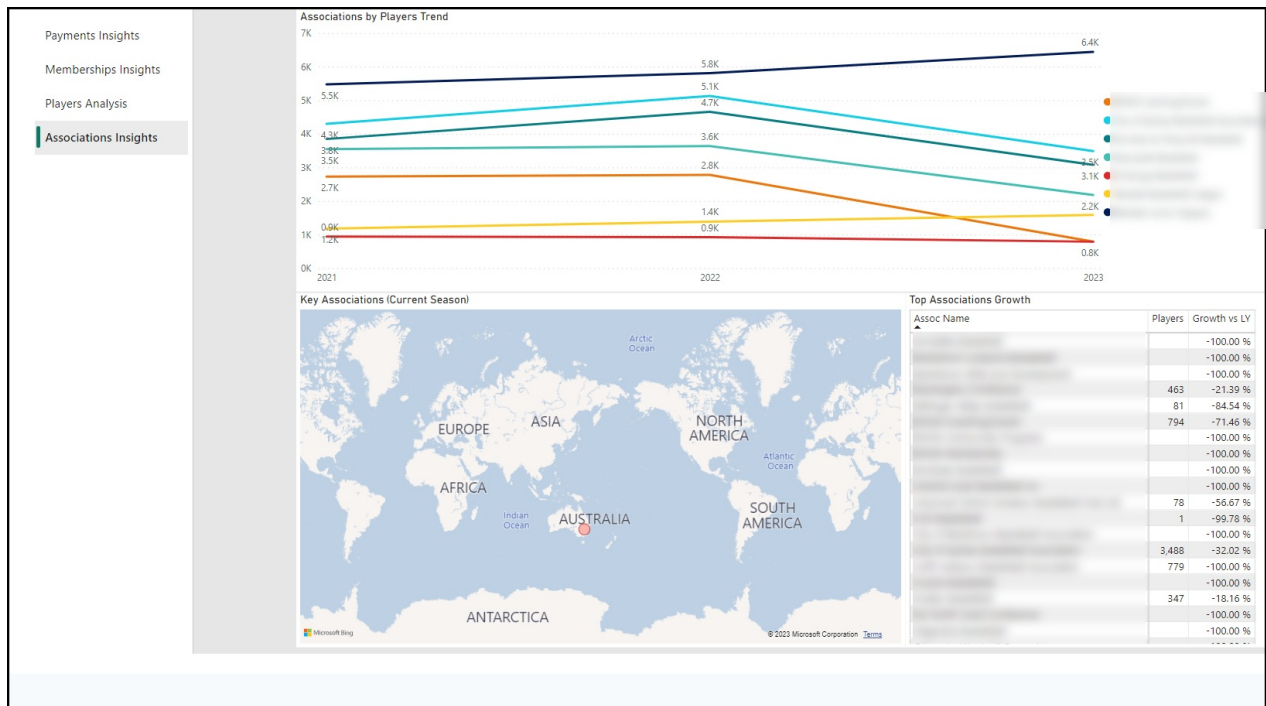


The **Player Analysis** dashboard displays:

- **Player Age Participation Trend:** A bar chart showing the proportion of player age each year.
- **Player Age Breakdown (Average Season):** A pie chart showing the proportion of player age as an average across all seasons.
- **YTD Member Ethnicity:** A set of pie charts showing the proportion of ethnicities across all members for each year.

Association Insights





The **Association Insights** dashboard (only available for organisations higher than Association-level) displays:

Top 10 Associations by Players (Current Season): A pie chart showing the proportion of players across the top 10 Associations within the hierarchy for the current season. A table-based breakdown is also available showing the total registered players for these Associations.

Associations by Players Trend: Trend worm showing the number of registered players across each season for the top Associations.

Key Associations (Current Season): An interactive hotspot map showing the top Associations (by player volume) across the world.

Top Associations Growth: A table-based breakdown of the membership growth vs last year for each of the top associations.